

It Takes
The Right Team

GAF's Weather Stopper® 3-Part Roof Protection Program

Part 1 The GAF Lifetime Roofing System



- GAF** RIDGE CAP SHINGLES
- GAF** LEAK BARRIER
- GAF** ROOF DECK PROTECTION
- GAF** STARTER STRIP SHINGLES



The GAF Lifetime Roofing System has earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind the products in this system. (Refer to Good Housekeeping Magazine for its consumer protection policy. Applicable in U.S. only.)



Part 2 GAF Certified™ Contractor

You can't be too careful when choosing a roofing contractor. Very few roofing contractors have been awarded GAF's Certified™ status. Our Certified™ Contractors are:

- Required to Maintain Insurance
- Properly Licensed*
- Trained to Install GAF Products
- With an Established History of Installing Roofs in the Local Community

They're committed to providing you with your best choice in roofing!

*Applies in areas where licensing is required.



gaf.com



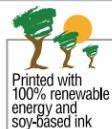
SALES OFFICES:
 NORTHEAST 717-866-8392 CENTRAL 630-296-1980 SOUTHEAST 813-829-8880 SOUTHWEST 972-851-0500 WEST 800-445-9330 CANADA 855-492-8085 WORLD HQ 973-628-3000

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1 Campus Drive, Parsippany, NJ 07054

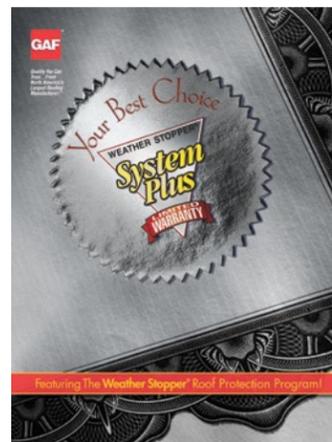
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Part 3 Excellent GAF Warranty

Offers you five times the up-front coverage versus most standard shingle warranties when you install Lifetime Shingles—don't settle for less!*



*See System Plus Ltd. Warranty for complete coverage and restrictions.



ROOFING PROBLEMS?

Isolated Symptoms May Have A Common Cause



■ **Missing, cracked, or curling shingles.** Possible cause: Shingles have reached the end of their useful life.



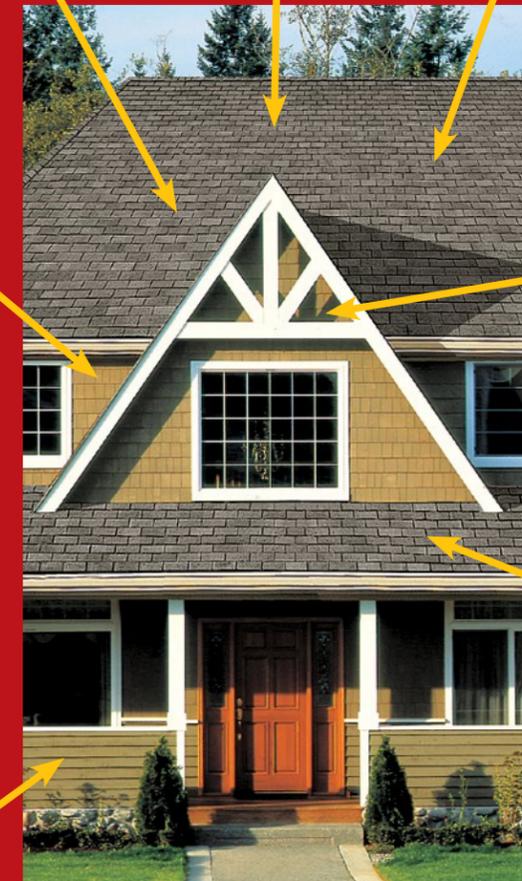
■ **Excessive energy costs.** Possible cause: Insufficient attic ventilation causes heating/cooling system to run excessively.



■ **Dark, "dirty-looking" areas on your roof.** Possible cause: Loss of granules due to age of shingles.



■ **Stains on interior ceilings and walls or mold and mildew growth.** Possible causes: Inadequate or faulty shingle underlayment allowing leakage, or inadequate ventilation.



■ **Leakage in attic after driving rain.** Possible causes: Leaky or inadequate shingle underlayment; deteriorated flashing.



■ **Blistering and/or peeling of outside paint.** Possible cause: Excessive moisture or high humidity due to poor attic ventilation.



■ **Roof shingle, sheathing, and siding decay.** Possible cause: Poor attic ventilation.

FIX IT RIGHT—IN 3 EASY STEPS!

Step 1 Select Your Shingle

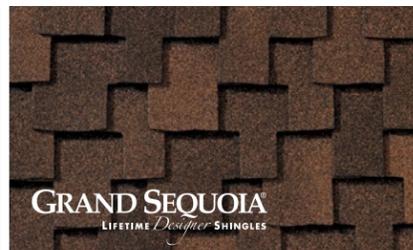
For an **upscale** look or for homes where roof shingles are more noticeable, a **Lifetime Architectural** or **Value Series Designer Shingle** can add beauty and value. For the **most dimensional** look on your roof, an **Ultra-Premium Lifetime Designer Shingle** is the best choice. For roofing projects **on a budget**, **Basic 3-Tab Shingles**

(not shown) are a good choice, but they do not include a Lifetime limited warranty*. **Quick Tip:** Your roof can represent up to 40% of the visual appeal of your home. The small, additional investment for a Lifetime Architectural or Designer Shingle can pay off many times over when you re-sell your home!

Ultra-Premium Lifetime Designer Shingles



Architectural & Value Series Lifetime Designer Shingles



Also available in certain areas:

- **Timberline® Natural Shadow® Shingles** (Value and performance in a natural wood-shake look)
- **Timberline® Cool Series® Shingles** (Revolutionary, energy-saving shingles)
- **Timberline® ArmorShield™ II Shingles** (UL 2218 Class 4 impact-resistant shingles)
- **Grand Sequoia® IR Shingles** (UL 2218 Class 4 impact-resistant shingles)

*See footnote on following page.

Step 2 Select Your Warranty

Typical shingle warranties offer limited coverage for just your shingles.* **GAF's System Plus Ltd. Warranty** not only covers your entire GAF Lifetime Roofing System but also provides **5 times the up-front coverage** of most standard shingle warranties when you install Lifetime Shingles—for just pennies a day!**

Manufacturing Defect Coverage For Lifetime Shingles*	"TYPICAL" Shingle Warranty*	BETTER Our Deluxe Warranty
Overall coverage period	Lifetime	Lifetime
Up-front (100%) coverage period	Only 10 yrs.	50 yrs.
Covers roofing system?	NO (Just Shingles)	YES (Entire System)
Cost of installation—labor included?	Only 10 yrs.	Lifetime
Peace Of Mind*		
Installer factory certified?***	NO (Anyone can install)	YES
Tear-off costs included? (when necessary to correct manufacturing defects)	NO	YES
Warranty transferable for free?	MAYBE	YES
Good Housekeeping protection on roofing system?	NO	YES (U.S. only)

*See GAF Shingle & Accessory Ltd. Warranty or System Plus Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" means as long as the original individual owner of a single-family detached residence (or the second owner(s) in certain circumstances) owns the property where the shingles and accessories are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable. Lifetime Ltd. warranty on accessories requires the use of at least three qualifying GAF accessories and the use of Lifetime Shingles.

**See System Plus Ltd. Warranty for complete coverage and restrictions, along with a complete listing of eligible products.

***Installer certification is only for installations covered by GAF enhanced warranties.

Step 3 Select Your Accessories

Fly-by-night roofing contractors often cut corners by downgrading (or eliminating) key accessories that are designed to protect your home. **GAF Certified™ Contractors** know better! They use the right components to help ensure a **long-lasting, watertight roof** for your home.

Accessories	"TYPICAL" System Installation	BETTER One item from at least three of the following accessory categories required for the System Plus Ltd. Warranty**
Roof Deck Protection	<input type="checkbox"/> 15 lb. Felt	<input type="checkbox"/> Deck-Armor™, Tiger Paw™, RoofPro™, VersaShield®, or Shingle-Mate®
Leak Barrier	<input type="checkbox"/> None	<input type="checkbox"/> WeatherWatch®, StormGuard®, or UnderRoof™
Attic Ventilation	<input type="checkbox"/> Basic Roof Louvers	<input type="checkbox"/> Cobra® Attic Ventilation or Master Flow® Exhaust Ventilation
Pre-Cut Starter Strip	<input type="checkbox"/> Cut-Up Strip Shingles	<input type="checkbox"/> WeatherBlocker™ or Pro-Start®
Ridge Cap	<input type="checkbox"/> Cut-Up Strip Shingles	<input type="checkbox"/> Timbertex®, Z® Ridge, Ridglass®, or Seal-A-Ridge®

